

Mobile Art Richard Scott (MARS)





Daddy's Orange Car • 50 x 50cm

Richard Scott

Introduction

After drawing a picture on a Sony Ericsson P800 mobile phone Richard was inspired to explore this medium further. Richard immediately purchased a Sony Ericsson P900 and started playing. The limited capability of the phone in application would become the canvas, which suited Richard's style of naïve pop art. The mass global demand for new concepts, through technology, would be the vehicle. 'Mobile phones are not designed to be canvasses for artists' Says Richard. 'I just had to fine tune the idea and hold on tight'.

After many hour of research, it was decided that 7 artworks would be digitally drawn on the phone and edition the phones to 7 plus 1 Artist Proof/Working Canvas (APWC). An edition within an edition.

The 7 artworks created on the phone are then emailed from the phone to the print studio for giclee prints. Thus the final piece includes; a brand new, fully functional Sony Ericsson P900 with the 7 original Richard Scott's on and a framed giclee print of each artwork.



The Process

The Phone

Each phone is purchased cash and with no contractual obligations. In order for the phone to work a 'Starter Pack' is purchased and the phone activated with a number. The phone is now fully functional and can make and receive calls. Each of the final 7 pieces has their own unique number. See below 'Telephone Numbers'.

All artwork was created on the APWC phone. This phone is linked to a contract and thus can use the networks GPRS functionality. The final pieces with the starter packs do not have this functionality for protection of the work. Should the buyer wish to use the phone as his/her daily working phone, this can be done. The phone is not network or country blocked. The buyer would simply insert their existing SIM card into the phone to activate the piece.

Creation

Richard created the seven artworks using the sketch function within the Jotter. The Jotter has limited capabilities and only 16 colours. The original artwork is created on the phone and emailed in 16 colour .gif format to the print shop (Meintjies Digital) for giclee prints. The artwork is sent via email and GPRS from the phone to a normal email account. The printer then prints off the edition on giclee. Richard instructs the printer to print the exact image. No colour touch ups are done by the printer. This ensures the imperfections of the medium come through. Richard also keeps a digital 'Artists Proof' which will all be destroyed once the edition is complete.

The files are then copied back to the phone from computer via USB port. The artworks are stored in the picture section in .gif format. The phone will not allow .gif files to be edited in the picture section, thus, the .gifs, in the picture section, becoming the final artwork on the phone.

Low quality .jpeg copies of the artwork are also created and stored on the phone for the buyer to send to friends as copies of the work, thus retaining the originals .gif files on the phone. .jpeg files are low quality and cannot be printed.

Authentication

Authentication of original artworks is done by VGallery. Each phone is coded and serial numbers are documented by the artist for authentication of an original piece. All original artwork, both digital and physical, will be destroyed once the edition is complete. A certificate is provided for authentication in the form of the wrapping around the box.

Richard Scott

Artwork and Description

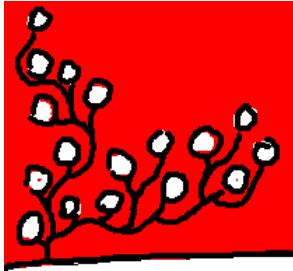
The 7 Giclee are 16 x 16cm image size, 22 x 22cm paper size and printed on 300g cotton paper. The prints are made to interpret the original drawn images on the phone; chunky, block like, pixilated.

Artwork

Description

Framed

Framed Description



Red Bougainvillea
Inspired by the mass of bougainvillea growing in my garden. I just had to capture it. When in full bloom it's spectacular, yet takes years and years to get to that point



Red Bougainvillea
Image Size; 16 x 16cm
Paper Size; 22 x 22 cm
Frame Size; 36 x 36cm framed
Paper; 300g Cotton archival



Afrikaner Wife
My wife is Afrikaans and so are all our close friends. There seems to be a bond between Afrikaners. It's a nice feeling to be married into the circle.



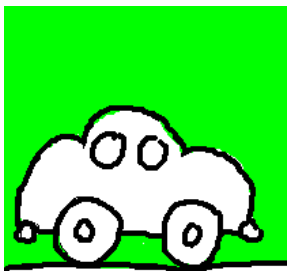
Afrikaner Wife
Image Size; 16 x 16cm
Paper Size; 22 x 22 cm
Frame Size; 36 x 36cm framed
Paper; 300g Cotton archival



Yellow Cat
In 2002 I painted a small grey cat. It's strange how people love cat paintings. I decided to add a cat to this piece due to popularity. Enjoy



Yellow Cat
Image Size; 16 x 16cm
Paper Size; 22 x 22 cm
Frame Size; 36 x 36cm framed
Paper; 300g Cotton archival



Daddy's Lime Car
My dad always had different cars with different colours. I asked him to name a few; Austin A50, 1500 Fiat, Rambler Rebel V8, VW Variant, Ford Escort, Elcamino Bakkie, 1200 GTX Nissan, 140 Datsun, VW Passat. What memories.



Daddy's Lime Car
Image Size; 16 x 16cm
Paper Size; 22 x 22 cm
Frame Size; 36 x 36cm framed
Paper; 300g Cotton archival

Richard Scott



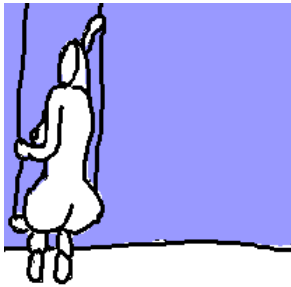
L'Agulhas Lighthouse

My wife and I spent our sons first year in L'Agulhas. It's quite, windy and lots of sea. L'Agulhas is our resting place. We have our dream home there and I plan on starting the Richard Scott Art foundation there with the letter 'r'



L'Agulhas Lighthouse

Image Size; 16 x 16cm
Paper Size; 22 x 22 cm
Frame Size; 36 x 36cm framed
Paper; 300g Cotton archival



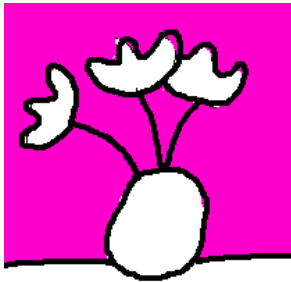
Lilac Swinger

When you were young, didn't you always wonder why the girls on the park swings were having such fun? I always wanted to hang out with those girls. I was never into the guy thing. If only I knew then, what I know now.



Lilac Swinger

Image Size; 16 x 16cm
Paper Size; 22 x 22 cm
Frame Size; 36 x 36cm framed
Paper; 300g Cotton archival



Magenta Proteas

Magenta is an amazing colour. I was once asked if I arrange flowers, because I always painted flowers in odd numbers. Apparently, odd numbers are the rule, in flower arranging. Coincidence or genius, you decide.



Magenta Proteas

Image Size; 16 x 16cm
Paper Size; 22 x 22 cm
Frame Size; 36 x 36cm framed
Paper; 300g Cotton archival



MARS 2004

Richard poses with framed Giclee Prints